

### IMBA (Exec) Longitudinal Assessment of Final Assignment Scores

|                                  | <b>IMBA<br/>(exec)<br/>Final<br/>Assignme<br/>nts</b> | <b>1</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5</b> | <b>6</b> | <b>7</b> | <b>8</b> | <b>9</b> | <b>10</b> | <b>11</b> | <b>12</b> | <b>13</b> | <b>14</b> | <b>15</b> | <b>16</b> | <b>17</b> | <b>18</b> | <b>19</b> | <b>20</b> | <b>21</b> | <b>22</b> | <b>23</b> | <b>Cumulati<br/>ve<br/>Average</b> |
|----------------------------------|-------------------------------------------------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------------------------------|
| Average<br>per<br>assignme<br>nt | <b>2015</b>                                           |          |          | 85<br>%  | 76<br>%  | 79<br>%  | 85<br>%  |          |          |          |           |           |           |           |           |           |           |           | 88<br>%   |           |           |           |           |           | 83%                                |
| Average<br>IEMBA<br>Student      | <b>2014</b>                                           | 73<br>%  |          |          |          |          | 75<br>%  | 87<br>%  | 85<br>%  |          | 80<br>%   | 85<br>%   | 76<br>%   | 75<br>%   | 78<br>%   | 79<br>%   | 83<br>%   | 86<br>%   | 77<br>%   | 88<br>%   | 80<br>%   | 88<br>%   | 87<br>%   | 93<br>%   | 82%                                |
| Average<br>IEMBA<br>Student      | <b>2013</b>                                           | 85<br>%  | 76<br>%  |          | 83<br>%  | 88<br>%  | 88<br>%  | 89<br>%  | 88<br>%  | 83<br>%  | 85<br>%   | 85<br>%   | 83<br>%   |           |           | 90<br>%   |           | 88<br>%   | 85<br>%   | 87<br>%   | 80<br>%   | 80<br>%   |           |           | 85%                                |
| Average<br>IEMBA<br>Student      | <b>2012</b>                                           | 79<br>%  | 82<br>%  | 82<br>%  | 81<br>%  |          | 85<br>%  | 77<br>%  | 75<br>%  | 75<br>%  | 75<br>%   | 89<br>%   | 89<br>%   | 88<br>%   | 83<br>%   | 88<br>%   | 89<br>%   |           |           |           |           |           |           |           | 82%                                |
| Average<br>IEMBA<br>Student      | <b>2011</b>                                           |          | 85<br>%  | 83<br>%  |          |          | 85<br>%  | 83<br>%  | 85<br>%  | 87<br>%  | 85<br>%   | 82<br>%   |           | 80<br>%   | 88<br>%   | 85<br>%   | 85<br>%   | 85<br>%   | 80<br>%   |           |           |           |           |           | 84%                                |
| Average<br>IEMBA<br>Student      | <b>2010</b>                                           | 86<br>%  | 75<br>%  | 80<br>%  | 83<br>%  | 85<br>%  | 85<br>%  | 85<br>%  | 78<br>%  | 83<br>%  | 85<br>%   | 78<br>%   | 88<br>%   | 83<br>%   |           |           |           |           |           |           |           |           |           |           | 83%                                |
| Average<br>IEMBA<br>Student      | <b>2009</b>                                           | 83<br>%  | 86<br>%  | 84<br>%  | 83<br>%  | 85<br>%  | **       | **       |          |          |           |           | 80<br>%   | 84<br>%   |           |           |           |           |           |           |           |           |           |           | 84%                                |
| Average<br>IEMBA<br>Student      | <b>2008</b>                                           | 70<br>%  | 83<br>%  | 83<br>%  | 75<br>%  | 80<br>%  | 78<br>%  | 78<br>%  | 83<br>%  | **       | **        |           | 83<br>%   |           |           |           |           | 65<br>%   | 83<br>%   | 80<br>%   |           |           |           |           | 78%                                |
| Average<br>IEMBA<br>Student      | <b>2007</b>                                           | 80<br>%  | 80<br>%  | 83<br>%  | 68<br>%  | 77<br>%  | 88<br>%  | 73<br>%  | 82<br>%  | 84<br>%  | 82<br>%   | 81<br>%   | 83<br>%   | 76<br>%   | 84<br>%   | 80<br>%   | 84<br>%   |           |           |           |           |           |           |           | 80%                                |
| Average<br>IEMBA<br>Student      | <b>2006</b>                                           | 78<br>%  | 66<br>%  | 72<br>%  | 78<br>%  | 79<br>%  | 82<br>%  | 78<br>%  | 82<br>%  | 80<br>%  | 84<br>%   | 82<br>%   | 78<br>%   |           | 84<br>%   | 81<br>%   |           |           |           |           |           |           |           |           | 79%                                |
| Average<br>IEMBA<br>Student      | <b>2005</b>                                           | 53<br>%  | 73<br>%  |          |          |          |          |          |          |          |           |           |           |           |           |           |           |           |           |           |           |           |           |           | 63%                                |

A sample of students are followed throughout their studies; their assignments are assessed according to a specific rubric related to the program's learning objectives (this assessment has no impact on the students' grades). Column one represents the average of every sampled

student's first assignment score in a given year, column two, every sampled student's second assignment score, etc. Blank cells indicate that data was unavailable for sampled students for those assignments. Overall, the data provide strong evidence ISM is fulfilling its learning objectives in a consistent manner and that ISM is assessing its own performance not only at the start/end of the program but throughout the program. Furthermore, the data suggests that the quality of final assignments is improving over time.

\*\* Indicates a finance course assignment graded according to a separate rubric and therefore not included in this table.

