

Alumni Ambassador Program

ISM is built on a strong tradition of academic excellence and international involvement. Alumni ambassadors can give back to the school and share their ISM pride and loyalty by encouraging business leaders and talented students from their community to apply to and attend ISM.

As an Alumni Student Ambassador, you provide the one-on-one interaction, personal attention and encouragement that can make the difference between a student in your community choosing ISM or another school. Providing your perspective as an ISM alumnus is the most important part of the program.

Following are the goals of the Alumni Student Ambassador program:

- ✓ To increase the number of highly competitive and qualified students considering ISM at the Master's and Doctorate levels and to increase the percentage of admitted students who enroll
- ✓ To provide a local information source for inquiring students, applicants, admitted and enrolled students, and their families
- ✓ To provide regional assistance to the ISM admissions staff

How does it work?

The alumni ambassadors will be informed of basic academic/admissions information, provided the opportunity to participate in alumni student programs and activities and be asked to provide feedback to ISM regarding communication materials and activities.

The alumni ambassadors will seek out qualified applicants from their region of the world. They will provide first-hand experience about ISM and walk them through the application process, if needed.

The Admissions Department may also refer current applicants to the alumni ambassadors if they are from the same region, in order to provide the applicant with additional support and feedback.

How do you find applicants?

- Communicate with your own personal and professional networks.
- Host an information session
- Communicate with the HR department of your company, or other companies that you are familiar with, to see if they might be interested in sponsoring some of their employees for ISM's programs.
- Establish relationships with local universities and inform them about ISM's programs. When possible, offer to speak at schools or at business organizations to share information about ISM.
- Participate in local social media outlets and message forums. Find local sources to list ISM's programs online.
- When applicable, contact your Ministry of Education to make sure that they are aware of ISM. If they publish lists of recognized schools, ensure that ISM is on the list.

Each Ambassador will work directly with ISM Admissions Staff to build an action plan.

What do you get in return?

Being an Alumni Student Ambassador not only provides a way for you to stay involved with the ISM community, but also provides an avenue for the future business leaders of your home community to join ISM. In addition to the satisfaction of providing a valuable service, you may also be invited to attend ISM events in Paris and New York, with the travel costs covered by ISM. You will also receive official ISM materials to share, including business cards of your own.

Interested in learning more?

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