



International MBA Program Brochure

Headquartered in Paris, and with partner locations in New York, Shanghai, New Delhi, São Paulo and Cape Town, ISM gives you the global perspective you need to thrive as a modern business leader.

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WHAT IT TAKES

Our International MBA gives you the global edge you need to take your business career to the top. Built for working executives, the program offers all the academic rigour of a traditional MBA, but with a sharper focus on the diverse cultures and practices that drive modern business.

The program is self paced and **highly flexible** – allowing you to complete it without pausing your career. Choose to attend courses in person or access e-learning options from anywhere in the world.

Whichever route you take, our IMBA lets you earn credits at one or more of our partner institutions across the globe. Courses held in Paris have an international outlook. Our courses in Cape Town, New Delhi, Shanghai and São Paulo take a regional focus, giving you valuable insight into business cultures and practices in **key emerging markets**. Our New York location, meanwhile, hosts a course block each year, with courses that offer a broader view of international business.

In addition to being acclaimed academics, our professors are **successful business leaders** in their own right. They personify the blend of current theory and relevant practice that makes our IMBA such a valuable qualification. And because our classes are small and intimate, you benefit from close access to their expertise and the chance to shape the debate in the classroom.

Global exposure is at the core of our IMBA, and nothing reflects this better than our student body. ISM's students and alumni represent more than **130 nationalities** and bring a world of perspectives to the program. Not only do they enrich your learning with their diversity of ideas and experiences, but they also become your worldwide network of professional support and career opportunities.

Start your application today at apply.ism.edu



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The diversity in the class is really impressive. In some of my courses, we had 18 people from 18 different countries – so when you talk about diversity, it is really great here.

Raman Khalsa, India

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FACTS AND FIGURES



DURATION

- Up to 2 years
- Self paced



LOCATIONS

Paris, New York, Shanghai,
New Delhi, São Paulo, Cape Town

Read more: page 9, 11-12



E-LEARNING

Study anywhere, at any time

Read more: page 10



SPECIALIZATION OPTIONS

- International Business
- Finance
- Entrepreneurship and Innovation
- Strategic Technology Management

Read more: page 7-8



CANDIDATE PROFILE

- Bachelor's degree or equivalent from an accredited undergraduate institution
- Average of four years' management experience
- Strong written and spoken English



TUITION FEE

- \$39,690 (total)
- Financial assistance and payment plans available

Read more: page 15



SCHOLARSHIPS

- Need-based and merit-based scholarships available
- Maximum value: 30% of tuition fee

Read more: page 15



CLASS MAKE-UP

- Men vs women: 44% female, 56% male
- Nationalities: 32

Source: Class of 2018



CAREER PROGRESSION

- Percentage of alumni whose salary has increased since graduation: 50%
- Percentage of alumni who received a promotion in the last two years: 46%
- Percentage of alumni whose salary has increased in the past two years: 82%
- Final salary amount (more than 100k): 36%

Source: ISM Alumni Survey 2016

ACCREDITATION

Our IMBA is fully accredited by the **Accreditation Council for Business Schools and Programs** (ACBSP).



ISM has received specialized accreditation for its business programs through the **International Accreditation Council for Business Education** (IACBE).



RECOGNITION

US State Authority to Confer Diplomas

ISM is authorized by the Delaware Department of Education to confer academic and honorary degrees in the U.S.

Status with the French Ministry of Education

ISM is registered as a private establishment of higher education in France with an official status from the French Ministry of Education: Établissement d'enseignement supérieur privé technique. Our International MBA, DBA and PhD programs are recognized as higher education programs.

Read more about our accreditation, recognition and memberships at [**ism.edu/accreditation**](https://ism.edu/accreditation)



DEGREE REQUIREMENTS

To obtain your IMBA, you will need to accumulate a total of 53 credits. At least 32 of those must come from coursework, which you may complete through a combination of courses in Paris, other locations, and e-learning. You must also complete the Outbound Assessment and a Master's Final Project.

Leveling Courses

These are short, online assessments to ensure you have a sufficient foundation of knowledge for the IMBA. You may be required to complete them within the first month of enrolling and before starting the other coursework for the program.

Required Core Coursework

Coursework is central to both the IMBA program and your ISM experience. It is your chance to engage with our professors, interact with classmates from around the world, and benefit from the school's global presence. You may complete your coursework through a combination of courses in Paris, other ISM locations, and e-learning.

Multidisciplinary and Specialization Coursework

See pages 7-8 for full details.

Outbound Assessment

This online multiple choice test is to be completed at the end of your coursework.

Master's Final Project

The final requirement of your IMBA is the Master's Final Project, which you will complete under the guidance of the Dean of the program. You will have the choice of four project types:

- Academic thesis
- Detailed internship/company report
- Extended business plan
- Strategic analysis of a company

If you choose the extended business plan option, you will submit your finished plan for Pitch in Paris – ISM's annual business pitch competition.

Summary of all IMBA requirements

IMBA Degree Requirements	Credits
Required Core Coursework	26
Specialization Coursework and Electives	6
Outbound Assessment	1
Master's Final Project	20
Total Credits Required to Graduate	53

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ISM is very hands on with the development of its students. It creates a breed of professionals that are destined for greater horizons.

Paolo Vittorio Aradillos, Philippines

”

IMBA CURRICULUM

LEVELING COURSES

Short, online assessments to ensure you have a sufficient foundation of knowledge for the IMBA. We will inform you during the enrollment process if you need to take these courses.

Online

INTERNATIONAL MBA COURSEWORK

You must validate a total of **32 coursework credits**, through a combination of required core coursework, specialization coursework, and electives.

In person and online

Required Core Coursework

Course	Format/location	Credits
Leadership Development	In person or Online	3
Financial Accounting & Financial Statements	In person or Online	1.5
Financial Management	In person or Online	1.5
Human Resources Management	In person or Online	1.5
Business Ethics	In person or Online	1.5
Global Economics	In person or Online	1.5
Entrepreneurship I: Entrepreneurship & Innovation	In person or Online	1.5
Entrepreneurship II: Start-up Creation & Fundraising	In person or Online	1.5
Management of Emerging Technologies	In person or Online	1.5
Digital Marketing	In person or Online	1.5
Strategic Management	In person or Online	1.5
Statistical Analysis	In person or Online	1.5
Emotional Intelligence in Business	In person or Online	3
Final Project Preparation Workshop	Online one-on-one	3.5

Three-credit online courses can replace any of the Paris courses above.

TOTAL CREDITS REQUIRED	26
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Specialization Coursework and Electives	Credits
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In addition to the required core courses above, you must validate credits from among any electives offered in Paris, online, or at other locations. Courses from other specializations count as electives.

Option 1: International Business Specialization

International MBA Electives	6
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Option 2: Entrepreneurship & Innovation Specialization

Entrepreneurship Specialization Courses	6
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Option 3: Finance Specialization

Finance Specialization Courses	6
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Option 4: Strategic Technology Management Specialization

Information Technology Specialization Courses	6
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TOTAL CREDITS REQUIRED	6
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OUTBOUND ASSESSMENT	Credits
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You will be eligible to take this assessment after completing all coursework.	1
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FINAL PROJECT	Credits
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This may take the form of an in-depth research paper, strategic plan, company project report, or business plan.	20
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TOTAL MINIMUM CREDITS REQUIRED TO GRADUATE	53¹
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1. ISM credits are based on US semester credits according to which 1 credit hour represents 46 learning hours. The ECTS equivalent is 90 credits for the IMBA degree.

STUDY OPTIONS

Paris in-person courses (organized in course blocks offered three times per year)	Each course block is worth 3-5 credits (consists of individual courses)
New York in-person courses (one course block offered each year)	Each course block is worth 3-5 credits (consists of individual courses)
Courses in Shanghai, New Delhi, Cape Town, or São Paulo (each location is scheduled periodically, two course blocks offered per year)	Each course block is worth 3-5 credits (consists of individual courses)
E-Learning (various courses are open throughout each calendar year)	Course credit values may vary

SPECIALIZATIONS

The core IMBA curriculum (26 credits) covers everything you need to succeed in international business today. Beyond this core, you must validate a further 6 credits of courses. Depending on your preference, this allows you to either broaden your general knowledge across disciplines or specialize in specific areas. You may choose from four specialization options, all of which require the same number of credits and roughly the same investment of time and energy.

INTERNATIONAL BUSINESS

Enhance your knowledge of a wide range of topics and disciplines relevant to international business. Beyond the core curriculum, you may take any IMBA course as an International Business elective.

Course examples*

- Supply Chain Management
- Dynamic Strategic Management
- International Organizational Behavior
- Project Management
- Topics in International Management
- Negotiation and Conflict Resolution

Final project

Options include writing a final research paper on a specific topic, developing a business plan, and developing a strategic company plan.

FINANCE

Choose this option for in-depth knowledge of finance and accounting beyond the core curriculum. Learn to make smart, strategic decisions when evaluating investment opportunities.

Course examples*

- Corporate Finance
- International Finance
- Active Investment Management
- Venture Capital & Private Equity
- International Capital Markets
- Mergers & Acquisitions
- Executive Finance

Final project

To be eligible for this specialization mention, you must complete a final project focused on finance. This may be a research paper on a financial topic, or it could involve developing a financial plan for a company.



ENTREPRENEURSHIP AND INNOVATION

Gain in-depth exposure to the most current theories and practices, and develop your knowledge of key subjects such as starting new companies, developing new products, and launching new projects.

Course examples*

- Disruptive Innovation
- Venture Capital and Private Equity
- Corporate Entrepreneurship for Competitive Advantage
- Managing the Innovation Process
- Social Enterprises
- Strategy and Innovation Management

Final project

To be eligible for this specialization mention, you must write and present a business plan.

STRATEGIC TECHNOLOGY MANAGEMENT

This specialization gives you a critical strategic understanding of the most current technology trends and business tools beyond what is covered in the IMBA core curriculum.

Course examples*

- Business Data Analytics
- FinTech
- Disruptive Technology
- Cybersecurity
- Artificial Intelligence and Deep Learning Strategy
- Enterprise Systems

Final project

To be eligible for the specialization mention, you must complete a final project focused on strategic technology. This may be a research paper on a strategic technology topic, or it could involve developing a strategic technology plan for a company.

For more information and advice on choosing your specialization, email our Admissions Team at **admissions@ism.edu** or call **+33 (0)1 45 51 09 09**

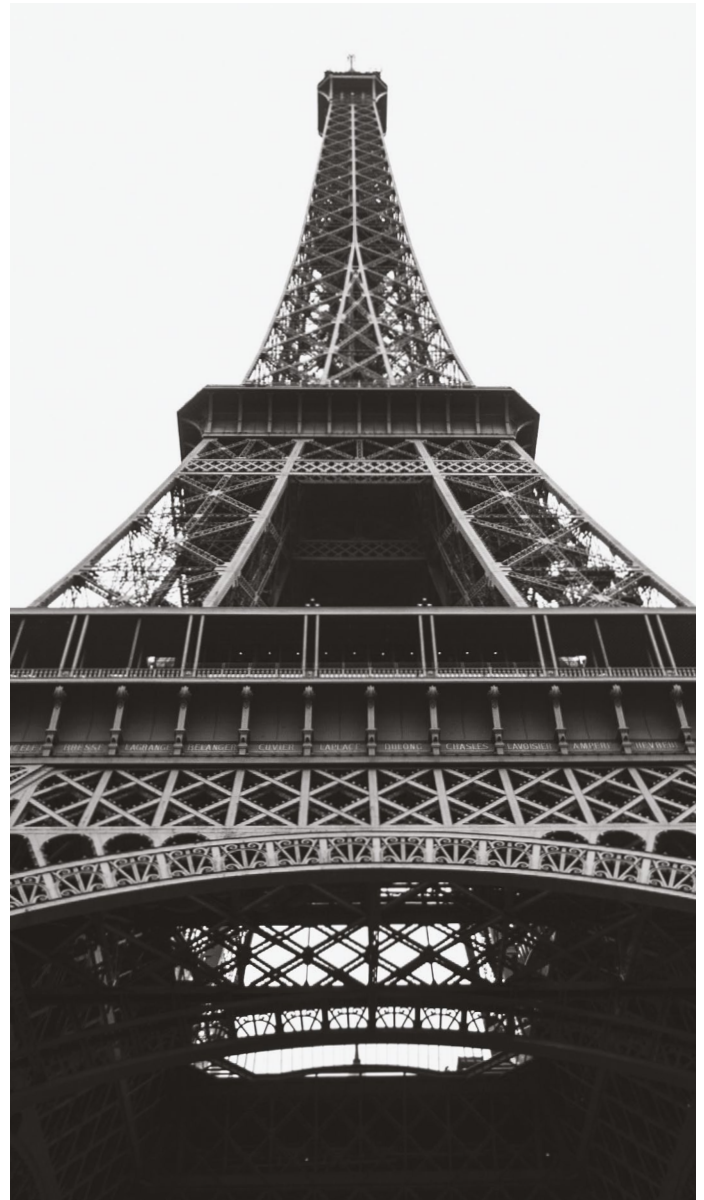
*The example course lists represent a selection of possible elective courses. They are not intended to be exhaustive or definitive. The exact course offering will change from year to year. Some courses may be offered in person while others may be offered online. In-person courses are usually worth 1.5 credits. Most e-learning courses are worth from 1.5 to 3.0 credits. In-person courses may be offered at locations other than Paris.

COURSES IN PARIS

Our Paris base hosts three-day courses with an international outlook. Offered in course blocks three times per year, they are taught by professors from all over the world, who bring rich expertise and cultural perspectives to your IMBA studies. This list of sample courses gives a taste of what you can expect. Additional course and e-learning options may be available, depending on which specialization you choose.

EXAMPLES OF COURSES

Project Management
Customer Relationship Management
Executive Leadership
Supply Chain Management
Breaking into New Markets
Change Management
Corporate Entrepreneurial Strategy
Empirical Research & Advanced Statistics
International Business Law
Multicultural Management
Managing Strategic Risks
Entrepreneurship & Innovation
Business Statistics & Research Methods for Managers
Disruptive Innovation
Entrepreneurship & Innovation II: Startup Creation and Fundraising
Venture Capital & Private Equity
International Capital Markets
Digital Marketing
Technology Trends in Business
Business Data Analytics
Strategic Human Resource Management



E-LEARNING

Taught by professors carefully chosen for their expertise and experience, our e-learning courses give you the flexibility to study for your IMBA anywhere in the world. Throughout each course you can access materials, communicate with the instructor, participate in discussions, and benefit from one-on-one contact and feedback.

EXAMPLES OF E-LEARNING COURSES

Active Investment Management

Corporate Finance

Corporate Entrepreneurship for Competitive Advantage

International Marketing

Managing the Innovation Process

Accounting and Financial Analysis

Current Issues in Marketing

International Organizational Behavior

Dynamic Strategic Management

Corporate Valuations - Measuring and Managing Value

Entrepreneurship I and II

Business Ethics and Leadership

Digital Marketing

Human Resources Management

Technology Trends in Business

Business Statistic and Research Methods for Managers

Questions about our e-learning courses? Email admissions@ism.edu



The IMBA's flexibility allowed me to get an education while exploring the world, which was my dream.

Aaron Steeves, USA



COURSES IN OTHER LOCATIONS

In addition to studying in Paris, you can also earn IMBA coursework credits by attending courses at our five partner locations across the globe. We offer course blocks in Cape Town, New Delhi, São Paulo and Shanghai on a rotating basis twice per year, while our New York location hosts a course block each year.

All our partners share ISM's values and commitment to excellence. They are dedicated to developing your cross-cultural knowledge, creating small and interactive classroom experiences, and offering flexible learning options

PARIS

Academic and administrative home of ISM

NEW YORK

Why New York?

Global hub of international commerce and business

Partner institutions

St John's University

Baruch College

Course examples

Management and Leadership of Non-Profits; Enterprise Risk Management; Entrepreneurship & Technology; Executive Finance

SÃO PAULO

Why São Paulo?

Brazil and Latin America's economic powerhouse

Partner institution

HSM Educação

Course examples

Doing Business in Brazil; Brazilian Economy and Trends; Leadership, Organizations, and Networks in Traditional Societies; Strategic Challenges, and Organizational Decline in Brazilian Companies



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The courses in South Africa were an eye-opening experience. Learning from seasoned professionals in South Africa, as well as being in a classroom with 14 different nationalities, gave me new skills for working in the African market.

Petra Zlota, Czech Republic

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SHANGHAI

Why Shanghai?

Economic and business center of China, and one of the world's fastest developing cities

Partner institutions

Donghua University
Fudan University School of Management

Course examples

Doing Business in China; Examining the Chinese Economy; Marketing in China; RMB Exchange Rate and Asset Bubbles

NEW DELHI

Why New Delhi?

India's emerging business capital and hub of hi-tech industries

Partner institution

Amity University

Course examples

Doing Business in India; Indian Economy; Indian Financial Markets; Marketing in India

CAPE TOWN

Why Cape Town?

Home to a thriving tech startup scene and dynamic small business sector

Partner institution

Stellenbosch University

Course examples

Doing Business in Africa; Values Based Leadership and Sustainable Performance; Marketing in Emerging Markets; Social Innovation and Entrepreneurship



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The learning experience at ISM
is something between business
school and startup accelerator.

Dr. Ivo Pezzuto,
Core Faculty, ISM

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FACULTY AND INTERNATIONAL BUSINESS RESEARCH

Our IMBA is about balancing current international business theory with practical expertise, and preparing you to be the best possible leader in your field. To achieve this blend, we rigorously select professors who are not only among the best in their field, but who are active and successful in global business. We evaluate them regularly to ensure that your experience matches our high academic standards.

FOR DETAILED PROFILES OF OUR FACULTY MEMBERS, VISIT [ISM.EDU/FACULTY](https://ism.edu/faculty)

STUDENT SUPPORT

Academic Support

Before you start your IMBA coursework, you will have an academic advising session. The session will give you an overview of all program requirements, courses and delivery methods. It will also introduce you to ISM's academic services and enrollment processes, and explain the processes we have in place to assure quality thesis advising.

Student Services

Whether you need to request a transcript, transfer credit or register for international programs, our Programs Manager is available to help. Student Services can also assist with visa application processes and logistics, attestations, diplomas, and most other matters concerning academic records and ISM policies and procedures.

Library Services

As an IMBA student at ISM, you have access to thousands of academic studies and articles, business journals and archives, and multimedia workstations. Our electronic library is available for you to access from anywhere at any time, and our expert librarian is on hand to answer all your library requests within 48 hours.

While studying in Paris you are eligible for membership at the American Library of Paris – the largest English-language lending library in Europe. And to facilitate your research while studying at our overseas locations, we will reimburse the cost of membership at your local library. Read more about our library services at ism.edu/library

CONTACT A STUDENT

For an on-the-ground view of the IMBA program and life at ISM, we can put you in contact with a current student or recent alumnus. They will be able to answer any questions you may have about the program, and share their experience of everything from enrollment to graduation and beyond.

For more information, email our Admissions Team: admissions@ism.edu

FEES AND SCHOLARSHIPS

TUITION FEES

\$39,690 (total)

- Includes academic services in all cities of study
- Also includes e-learning courses
- Can be paid in Euros or other currencies on request
- Does not include costs associated with transportation, housing or personal expenses

PAYMENT OPTIONS

1. One lump-sum payment, with 10% additional financial assistance
2. Four equal installments over 12 months, with 5% additional financial assistance
3. Six equal installments over 24 months

Our Admissions Team will work with you to find the best payment option for your personal circumstances

SCHOLARSHIP OPPORTUNITIES

- Need-based and merit-based scholarships available
- Maximum value: 30% of tuition fee
- Awarded on a highly competitive basis
- Find out more: visit ism.edu/financing or email admissions@ism.edu



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ISM is fantastic value for money and this was one of the factors in my decision to choose the program.

Reiko Skillman, Japan

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HOW TO APPLY

We accept applications on a rolling basis, with intakes in January, April, July and October.

When assessing your suitability for the IMBA, we consider the strength of your application as a whole – not simply your academic background and professional experience. We are particularly interested in your rationale for choosing our program and how it fits with your career plan.

Not sure if you meet the candidate profile?

Contact our Admissions Team at **admissions@ism.edu** or **+(33) 01 45 51 09 09**

APPLICATION DEADLINES

JANUARY INTAKE

Early application deadline: September 1

Final deadline for applications: November 15

APRIL INTAKE

Early application deadline: December 1

Final deadline for applications: February 15

JULY INTAKE

Early application deadline: March 1

Final deadline for applications: May 15

OCTOBER INTAKE

Early application deadline: June 1

Final deadline for applications: August 15

Start your application today at
apply.ism.edu



“

My advice to someone thinking of studying the IMBA: stop deliberating and just apply!

Alexia D'Almeida, South Africa ”



CONTACT US


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