

## STUDENT EVALUATION SCORES FROM 2013-2018

|                               | 2013-2014 | 2014-2015 | 2015-2016 | 2016-2017 | 2017-2018 |
|-------------------------------|-----------|-----------|-----------|-----------|-----------|
| IMBA Paris                    | 88        | 82.22     | 93        | 90        | N/A       |
| IMBA New York                 | 91        | 76.25     | 87        | 84        | N/A       |
| Fundamental Skills Paris*     | N/A       | N/A       | N/A       | N/A       | 94.2      |
| Total Average                 | 89.5      | 79.235    | 90        | 87        | 94.2      |
| High                          | 100       | 98        | 100       | 100       | 99        |
| Low                           | 58        | 40        | 71        | 71        | 79        |
| Standard Deviation            | 10.28     | 14.78     | 27        | 21        | 5.85      |
| Median                        | 91.5      | 86.5      | 95        | 92        | 96        |
| DBA/PhD Paris                 | 87        | 83.17     | 87        | 90        | N/A       |
| Advanced Electives Paris*     | N/A       | N/A       | N/A       | N/A       | 92.1      |
| Core Doctoral Paris*          | N/A       | N/A       | N/A       | N/A       | 83.3      |
| DBA/PhD NY                    | 88        | 79.3      | 88        | 95        | N/A       |
| Advanced Electives NY*        | N/A       | N/A       | N/A       | N/A       | 91.5      |
| Total Average                 | 87.5      | 81.235    | 87.5      | 92.5      | 88.97     |
| High                          | 100       | 97        | 99        | 98        | 98        |
| Low                           | 79        | 45        | 51        | 74        | 77        |
| Standard Deviation            | 6.31      | 13.09     | 33        | 33        | 6.69      |
| Median                        | 88.5      | 85.5      | 90        | 94        | 92        |
| <b>International Programs</b> |           |           |           |           |           |
| Shanghai                      | 90.5      |           |           | 93        |           |
| São Paulo                     |           | 83.25     |           |           | 87.75     |
| Cape Town                     |           |           | 92        |           |           |

\* introduced in the 2017-2018 academic year

Coherent with its mission to provide rigorous academic course work and to focus on quality, the objective of ISM is to have no courses at ISM receive less than a 70% student evaluation score. ISM students are adult learners with prior university degrees and significant working experience – they are a demanding public who take feedback seriously; hence the survey information they provide is highly valued as a quality control tool. The above table, which covers five academic years, demonstrates that ISM largely meets that objective and does so in a highly consistent manner from year to year. A comparison of averages and the medians suggest that a majority of ISM courses receive scores in the high 80s or better.