| IMBA (f/t) Case Analysis I and II Comparative Results |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Case Analysis I <br> average score | Case Analysis II <br> average score | Student Improvement average \% |
| $\mathbf{2 0 1 1}$ | $60.1 \%$ | $74.5 \%$ | increase in score |
| 2012 | $63.1 \%$ | $73.0 \%$ | $15.0 \%$ |
| 2013 | $61.4 \%$ | $62.7 \%$ | $2.1 \%$ |
| $\mathbf{2 0 1 4}$ | $60.0 \%$ | $71.1 \%$ | $18.5 \%$ |
| $\mathbf{2 0 1 5}$ | $65.6 \%$ | $70.9 \%$ | $8.1 \%$ |
| Overall Improvement |  | $\mathbf{1 3 . 7 \%}$ |  |



Each column in the table above represents a cross-section of all the students completing the Case Analysis II (blue) in the given year. The score is then compared to the score received for the Case Analysis I (grey) completed at the start of the program. The results demonstrate that, on average, IMBA students have improved $13.7 \%$ over the past five years in their ability to analyze business cases. Data is currrently available only for full time IMBA students.

